

NIVEL

Partner
Program
2021

MADJAX

CONTENTS

Welcome to the Partner Program	3
Points Redemption	4
Reward Categories	5
APPAREL – MENS	8
APPAREL – LADIES	20
HEADWEAR	31
ACCESSORIES	32
DRINKWARE	33
PROMOTIONAL MATERIAL	34
STORAGE	35
POINT OF SALE DISPLAYS	37
Freight Charges	42
Definition of Terms	42
Exclusions	42
Frequently Asked Questions	43

WELCOME TO THE ALL-NEW NIVEL PARTNER PROGRAM

What has changed?

This year's Rewards Program brings significant improvements and enhancements to the program's redemption options including branded merchandise and apparel – choose from your favorite brands like Nivel, MadJax, Jake's, RedDot, Reliance on hats, shirts, jackets, vests, and more. We also have an expanded collection of Women's apparel. In addition, you can redeem your points for in-store point of sale systems, displays, and more. We have also adjusted the spend limit to make the program accessible to more customers.

To qualify, customers will only need a \$5,000 spend minimum to redeem points and be automatically enrolled.

How the program works:

Every Partner in the program can earn points for every dollar spent. Points are redeemable for rewards merchandise, promotional products, and marketing materials.

- Partners earn 1 point for every dollar they spend.
- Points are redeemable for any products and services in the program
100 points = \$1
- Partner points accumulate in the calendar year and do not expire until March 31 of the following year.
- EXCEPTION: If an account holder is not in good standing, their points expire end of the calendar year, and they may not be eligible to be in the Partner Program.

How does a customer become a Partner?

- Each existing Nivel dealer is eligible to be in the Partner Program and will be auto enrolled on January 1st, 2021. Any dealer that signs up to become a Nivel partner after this date will be enrolled by their sales representative.

POINTS REDEMPTION

Every partner can redeem points once they have reached \$5,000 minimum spend threshold.

- Partner Program Products can only be purchased/redeemed using Reward Points.
- When using points to redeem a reward item, the available point value must be enough to cover the entire order. Orders containing POP and displays will be subject to any applicable freight charges.
- ***On all non-POP orders, a flat rate shipping of \$7.95 will be applied.***
- ***At no time can an account have a negative balance.***
- Reward item orders have to be stand alone orders and cannot be combined with regular Nivel product transactions.



**Speak with your rep about
becoming a MadJax Dealer.**

REWARD CATEGORIES

Please refer to the Partner Program booklet or go to nivelparts.com/partner-program for complete details of rewards. NOTE: Rewards are subject to change at any time.



Apparel pgs 8-30

Mens - pgs 10-22 | Ladies - pgs 20-30



Headwear pg 31



Accessories pg 32



Drinkware pg 33



Promotional Material pgs 34



Point of Sale Displays pgs 36-39



MADJAX

Featured:

Featherlight Soft Shell Jacket Red MadJax Item # 15-614 pg 8

Ladies Featherlight Soft Shell Jacket Red MadJax Item # 15-657 pg 24

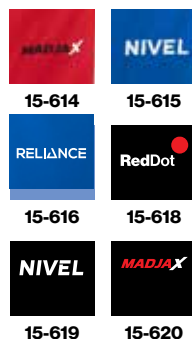
Featherlight Soft Shell Jacket

MSRP \$118.00

100% bonded polyester



Color & Logo Combination



Item #	Size	Description	Points
15-614-SM	SM	Red MadJax	5,900
15-614-MD	MD	Red MadJax	5,900
15-614-LG	LG	Red MadJax	5,900
15-614-XL	XL	Red MadJax	5,900
15-614-2X	2X	Red MadJax	5,900
15-614-3X	3X	Red MadJax	5,900
15-615-SM	SM	Royal Nivel	5,900
15-615-MD	MD	Royal Nivel	5,900
15-615-LG	LG	Royal Nivel	5,900
15-615-XL	XL	Royal Nivel	5,900
15-615-2X	2X	Royal Nivel	5,900
15-615-3X	3X	Royal Nivel	5,900
15-616-SM	SM	Royal Reliance	5,900
15-616-MD	MD	Royal Reliance	5,900
15-616-LG	LG	Royal Reliance	5,900
15-616-XL	XL	Royal Reliance	5,900
15-616-2X	2X	Royal Reliance	5,900
15-616-3X	3X	Royal Reliance	5,900

Item #	Size	Description	Points
15-618-SM	SM	Black RedDot	5,900
15-618-MD	MD	Black RedDot	5,900
15-618-LG	LG	Black RedDot	5,900
15-618-XL	XL	Black RedDot	5,900
15-618-2X	2X	Black RedDot	5,900
15-618-3X	3X	Black RedDot	5,900
15-619-SM	SM	Black Nivel	5,900
15-619-MD	MD	Black Nivel	5,900
15-619-LG	LG	Black Nivel	5,900
15-619-XL	XL	Black Nivel	5,900
15-619-2X	2X	Black Nivel	5,900
15-619-3X	3X	Black Nivel	5,900
15-620-SM	SM	Black MadJax	5,900
15-620-MD	MD	Black MadJax	5,900
15-620-LG	LG	Black MadJax	5,900
15-620-XL	XL	Black MadJax	5,900
15-620-2X	2X	Black MadJax	5,900
15-620-3X	3X	Black MadJax	5,900

Deviate Pullover

MSRP \$138.00*Dry-Excel™ bonded polyester*

Color & Logo Combination

**15-621****15-622****15-623****15-624****15-625**

Item #	Size	Description	Points
15-621-SM	SM	Black RedDot	6,900
15-621-MD	MD	Black RedDot	6,900
15-621-LG	LG	Black RedDot	6,900
15-621-XL	XL	Black RedDot	6,900
15-621-2X	2X	Black RedDot	6,900
15-621-3X	3X	Black RedDot	6,900
15-622-SM	SM	Black MadJax	6,900
15-622-MD	MD	Black MadJax	6,900
15-622-LG	LG	Black MadJax	6,900
15-622-XL	XL	Black MadJax	6,900
15-622-2X	2X	Black MadJax	6,900
15-622-3X	3X	Black MadJax	6,900
15-623-SM	SM	Royal Nivel	6,900
15-623-MD	MD	Royal Nivel	6,900
15-623-LG	LG	Royal Nivel	6,900
15-623-XL	XL	Royal Nivel	6,900
15-623-2X	2X	Royal Nivel	6,900
15-623-3X	3X	Royal Nivel	6,900

Item #	Size	Description	Points
15-624-SM	SM	Royal Reliance	6,900
15-624-MD	MD	Royal Reliance	6,900
15-624-LG	LG	Royal Reliance	6,900
15-624-XL	XL	Royal Reliance	6,900
15-624-2X	2X	Royal Reliance	6,900
15-624-3X	3X	Royal Reliance	6,900
15-625-SM	SM	White Reliance	6,900
15-625-MD	MD	White Reliance	6,900
15-625-LG	LG	White Reliance	6,900
15-625-XL	XL	White Reliance	6,900
15-625-2X	2X	White Reliance	6,900
15-625-3X	3X	White Reliance	6,900



MADJAX





800.959.0852



Stoked Tonal Heather Hoodie

MSRP \$118.00

Performance wicking fleece

Color & Logo Combination



15-626



15-627



15-628



15-629

Item #	Size	Description	Points
15-626-SM	SM	Royal/White Nivel	5,900
15-626-MD	MD	Royal/White Nivel	5,900
15-626-LG	LG	Royal/White Nivel	5,900
15-626-XL	XL	Royal/White Nivel	5,900
15-626-2X	2X	Royal/White Nivel	5,900
15-626-3X	3X	Royal/White Nivel	5,900
15-627-SM	SM	Royal/White Reliance	5,900
15-627-MD	MD	Royal/White Reliance	5,900
15-627-LG	LG	Royal/White Reliance	5,900
15-627-XL	XL	Royal/White Reliance	5,900
15-627-2X	2X	Royal/White Reliance	5,900
15-627-3X	3X	Royal/White Reliance	5,900

Item #	Size	Description	Points
15-628-SM	SM	Black/Red MadJax	5,900
15-628-MD	MD	Black/Red MadJax	5,900
15-628-LG	LG	Black/Red MadJax	5,900
15-628-XL	XL	Black/Red MadJax	5,900
15-628-2X	2X	Black/Red MadJax	5,900
15-628-3X	3X	Black/Red MadJax	5,900
15-629-SM	SM	Black/Red RedDot	5,900
15-629-MD	MD	Black/Red RedDot	5,900
15-629-LG	LG	Black/Red RedDot	5,900
15-629-XL	XL	Black/Red RedDot	5,900
15-629-2X	2X	Black/Red RedDot	5,900
15-629-3X	3X	Black/Red RedDot	5,900

Tri-Blend Long Sleeve

MSRP \$48.00

Tri-blend knit

Color & Logo Combination



15-630



15-631



15-632



15-633



15-634



15-635

Item #	Size	Description	Points
15-630-SM	SM	Royal Heather Jake's	2,400
15-630-MD	MD	Royal Heather Jake's	2,400
15-630-LG	LG	Royal Heather Jake's	2,400
15-630-XL	XL	Royal Heather Jake's	2,400
15-630-2X	2X	Royal Heather Jake's	2,400
15-630-3X	3X	Royal Heather Jake's	2,400
15-631-SM	SM	Royal Heather Nivel	2,400
15-631-MD	MD	Royal Heather Nivel	2,400
15-631-LG	LG	Royal Heather Nivel	2,400
15-631-XL	XL	Royal Heather Nivel	2,400
15-631-2X	2X	Royal Heather Nivel	2,400
15-631-3X	3X	Royal Heather Nivel	2,400
15-632-SM	SM	Royal Heather Reliance	2,400
15-632-MD	MD	Royal Heather Reliance	2,400
15-632-LG	LG	Royal Heather Reliance	2,400
15-632-XL	XL	Royal Heather Reliance	2,400
15-632-2X	2X	Royal Heather Reliance	2,400
15-632-3X	3X	Royal Heather Reliance	2,400

Item #	Size	Description	Points
15-633-SM	SM	Black Heather RedDot	2,400
15-633-MD	MD	Black Heather RedDot	2,400
15-633-LG	LG	Black Heather RedDot	2,400
15-633-XL	XL	Black Heather RedDot	2,400
15-633-2X	2X	Black Heather RedDot	2,400
15-633-3X	3X	Black Heather RedDot	2,400
15-634-SM	SM	Black Heather Jake's	2,400
15-634-MD	MD	Black Heather Jake's	2,400
15-634-LG	LG	Black Heather Jake's	2,400
15-634-XL	XL	Black Heather Jake's	2,400
15-634-2X	2X	Black Heather Jake's	2,400
15-634-3X	3X	Black Heather Jake's	2,400
15-635-SM	SM	Black Heather MadJax	2,400
15-635-MD	MD	Black Heather MadJax	2,400
15-635-LG	LG	Black Heather MadJax	2,400
15-635-XL	XL	Black Heather MadJax	2,400
15-635-2X	2X	Black Heather MadJax	2,400
15-635-3X	3X	Black Heather MadJax	2,400





Jake's

Featured:

Kinergy Training Tee

Graphite Heather Jake's Item # 15-636 pg 16

Ladies Kinergy Training Tee

Graphite Heather Jake's Item # 15-671 pg 26

Kinergy Training Tee

MSRP \$52.00

*Heathered wicking knit with
color secure® technology*

Color & Logo Combination



15-636



15-637



15-638



15-639

Item #	Size	Description	Points
15-636-SM	SM	Graphite Heather Jake's	2,600
15-636-MD	MD	Graphite Heather Jake's	2,600
15-636-LG	LG	Graphite Heather Jake's	2,600
15-636-XL	XL	Graphite Heather Jake's	2,600
15-636-2X	2X	Graphite Heather Jake's	2,600
15-636-3X	3X	Graphite Heather Jake's	2,600
15-637-SM	SM	Red Heather MadJax	2,600
15-637-MD	MD	Red Heather MadJax	2,600
15-637-LG	LG	Red Heather MadJax	2,600
15-637-XL	XL	Red Heather MadJax	2,600
15-637-2X	2X	Red Heather MadJax	2,600
15-637-3X	3X	Red Heather MadJax	2,600

Item #	Size	Description	Points
15-638-SM	SM	Royal Heather Reliance	2,600
15-638-MD	MD	Royal Heather Reliance	2,600
15-638-LG	LG	Royal Heather Reliance	2,600
15-638-XL	XL	Royal Heather Reliance	2,600
15-638-2X	2X	Royal Heather Reliance	2,600
15-638-3X	3X	Royal Heather Reliance	2,600
15-639-SM	SM	Royal Heather Nivel	2,600
15-639-MD	MD	Royal Heather Nivel	2,600
15-639-LG	LG	Royal Heather Nivel	2,600
15-639-XL	XL	Royal Heather Nivel	2,600
15-639-2X	2X	Royal Heather Nivel	2,600
15-639-3X	3X	Royal Heather Nivel	2,600

Tri-Blend T-Shirt

MSRP \$38.00

Tri-blend knit

Color & Logo Combination



15-640



15-641



15-642



15-643



15-644

Item #	Size	Description	Points
15-640-SM	SM	Royal Heather Reliance	1,900
15-640-MD	MD	Royal Heather Reliance	1,900
15-640-LG	LG	Royal Heather Reliance	1,900
15-640-XL	XL	Royal Heather Reliance	1,900
15-640-2X	2X	Royal Heather Reliance	1,900
15-640-3X	3X	Royal Heather Reliance	1,900
15-641-SM	SM	Royal Heather Nivel	1,900
15-641-MD	MD	Royal Heather Nivel	1,900
15-641-LG	LG	Royal Heather Nivel	1,900
15-641-XL	XL	Royal Heather Nivel	1,900
15-641-2X	2X	Royal Heather Nivel	1,900
15-641-3X	3X	Royal Heather Nivel	1,900
15-642-SM	SM	Royal Heather Jake's	1,900
15-642-MD	MD	Royal Heather Jake's	1,900
15-642-LG	LG	Royal Heather Jake's	1,900
15-642-XL	XL	Royal Heather Jake's	1,900
15-642-2X	2X	Royal Heather Jake's	1,900
15-642-3X	3X	Royal Heather Jake's	1,900

Item #	Size	Description	Points
15-643-SM	SM	Black Heather RedDot	1,900
15-643-MD	MD	Black Heather RedDot	1,900
15-643-LG	LG	Black Heather RedDot	1,900
15-643-XL	XL	Black Heather RedDot	1,900
15-643-2X	2X	Black Heather RedDot	1,900
15-643-3X	3X	Black Heather RedDot	1,900
15-644-SM	SM	Black Heather MadJax	1,900
15-644-MD	MD	Black Heather MadJax	1,900
15-644-LG	LG	Black Heather MadJax	1,900
15-644-XL	XL	Black Heather MadJax	1,900
15-644-2X	2X	Black Heather MadJax	1,900
15-644-3X	3X	Black Heather MadJax	1,900

MADJAX





INNOVATE

**MADJAX**

YAMAHA DRIVE (2007-2016)

**LED
ULTIMATE
PLUS
LIGHT KIT**

- 12-48 volt operation with built-in voltage converter
- 1400 beam
- Daytime running lights
- High intensity light lens
- Mechanical beam switch for mounting bracket
- 15 amp 12 volt accessory connection cable
- Dual 100 watt 12 volt halogen lamps & 100000 hour life
- 9000 ft. cable protected outer access type
- Supplied on the 40 only



MADJAX

02-400"

E-Z-GO® TXT™ (2014-UP)

**LED
ULTIMATE
PLUS
LIGHT KIT**

- 12-48 volt operation with built-in voltage converter
 - Infrared beam
 - Daytime running lights
 - Built-in motion light sensor
 - Mechanical horn with switch with mounting bracket
 - 12 amp 12 volt accessory connection output
 - Dual USB-charger with 1 amp and 2.1 amp output
 - 7000mAh battery with controlled output alarm light
- Featured on CB 400 only



Preeminent Vest

MSRP \$58.00

Lightweight matte woven

Color & Logo Combination



	
15-645	15-646
	
15-647	15-648
	
15-649	15-650

Item #	Size	Description	Points
15-645-SM	SM	Black/Graphite MadJax	2,900
15-645-MD	MD	Black/Graphite MadJax	2,900
15-645-LG	LG	Black/Graphite MadJax	2,900
15-646-SM	SM	Black/Graphite RedDot	2,900
15-646-MD	MD	Black/Graphite RedDot	2,900
15-646-LG	LG	Black/Graphite RedDot	2,900
15-647-SM	SM	Royal/Graphite Reliance	2,900
15-647-MD	MD	Royal/Graphite Reliance	2,900
15-647-LG	LG	Royal/Graphite Reliance	2,900
15-647-XL	XL	Royal/Graphite Reliance	2,900
15-647-XXL	2X	Royal/Graphite Reliance	2,900

Item #	Size	Description	Points
15-648-SM	SM	Royal/Graphite Nivel	2,900
15-648-MD	MD	Royal/Graphite Nivel	2,900
15-648-LG	LG	Royal/Graphite Nivel	2,900
15-648-XL	XL	Royal/Graphite Nivel	2,900
15-648-2X	2X	Royal/Graphite Nivel	2,900
15-649-SM	SM	Graphite/Graphite Nivel	2,900
15-649-MD	MD	Graphite/Graphite Nivel	2,900
15-649-LG	LG	Graphite/Graphite Nivel	2,900
15-649-XL	XL	Graphite/Graphite Nivel	2,900
15-649-2X	2X	Graphite/Graphite Nivel	2,900
15-650-SM	SM	Graphite/Graphite Reliance	2,900
15-650-MD	MD	Graphite/Graphite Reliance	2,900
15-650-LG	LG	Graphite/Graphite Reliance	2,900
15-650-XL	XL	Graphite/Graphite Reliance	2,900
15-650-2X	2X	Graphite/Graphite Reliance	2,900

Ladies Free Form Jacket

MSRP \$138.00

Heavyweight knit

Color & Logo Combination



	
15-651	15-652
	
15-653	15-654
	
15-655	15-656

Item #	Size	Description	Points
15-651-SM	SM	Carbon/Carbon Heather Nivel	6,900
15-651-MD	MD	Carbon/Carbon Heather Nivel	6,900
15-651-LG	LG	Carbon/Carbon Heather Nivel	6,900
15-651-XL	XL	Carbon/Carbon Heather Nivel	6,900
15-651-2X	2X	Carbon/Carbon Heather Nivel	6,900
15-652-SM	SM	Carbon/Carbon Heather Reliance	6,900
15-652-MD	MD	Carbon/Carbon Heather Reliance	6,900
15-652-LG	LG	Carbon/Carbon Heather Reliance	6,900
15-652-XL	XL	Carbon/Carbon Heather Reliance	6,900
15-652-2X	2X	Carbon/Carbon Heather Reliance	6,900
15-653-SM	SM	Black/Carbon Heather RedDot	6,900
15-653-MD	MD	Black/Carbon Heather RedDot	6,900
15-653-LG	LG	Black/Carbon Heather RedDot	6,900
15-653-XL	XL	Black/Carbon Heather RedDot	6,900
15-653-2X	2X	Black/Carbon Heather RedDot	6,900

Item #	Size	Description	Points
15-654-SM	SM	Black/Carbon Heather Nivel	6,900
15-654-MD	MD	Black/Carbon Heather Nivel	6,900
15-654-LG	LG	Black/Carbon Heather Nivel	6,900
15-654-XL	XL	Black/Carbon Heather Nivel	6,900
15-654-2X	2X	Black/Carbon Heather Nivel	6,900
15-655-SM	SM	Black/Carbon Heather Reliance	6,900
15-655-MD	MD	Black/Carbon Heather Reliance	6,900
15-655-LG	LG	Black/Carbon Heather Reliance	6,900
15-655-XL	XL	Black/Carbon Heather Reliance	6,900
15-655-2X	2X	Black/Carbon Heather Reliance	6,900
15-656-SM	SM	Scarlet/Carbon Heather MadJax	6,900
15-656-MD	MD	Scarlet/Carbon Heather MadJax	6,900
15-656-LG	LG	Scarlet/Carbon Heather MadJax	6,900
15-656-XL	XL	Scarlet/Carbon Heather MadJax	6,900
15-656-2X	2X	Scarlet/Carbon Heather MadJax	6,900





Featured:

***Ladies Ivy League Pullover
Pink Nivel Item # 15-669 pg 25***

Ladies Featherlight Soft Shell Jacket

MSRP \$138.00

100% bonded polyester



Color & Logo Combination

	
15-657	15-658
	
15-659	15-661
	
15-662	15-663

Item #	Size	Description	Points
15-657-SM	SM	Red MadJax	6,900
15-657-MD	MD	Red MadJax	6,900
15-657-LG	LG	Red MadJax	6,900
15-657-XL	XL	Red MadJax	6,900
15-657-2X	2X	Red MadJax	6,900
15-658-SM	SM	Royal Reliance	6,900
15-658-MD	MD	Royal Reliance	6,900
15-658-LG	LG	Royal Reliance	6,900
15-658-XL	XL	Royal Reliance	6,900
15-658-2X	2X	Royal Reliance	6,900
15-659-SM	SM	Royal Nivel	6,900
15-659-MD	MD	Royal Nivel	6,900
15-659-LG	LG	Royal Nivel	6,900
15-659-XL	XL	Royal Nivel	6,900
15-659-2X	2X	Royal Nivel	6,900

Item #	Size	Description	Points
15-661-SM	SM	Black Nivel	6,900
15-661-MD	MD	Black Nivel	6,900
15-661-LG	LG	Black Nivel	6,900
15-661-XL	XL	Black Nivel	6,900
15-661-2X	2X	Black Nivel	6,900
15-662-SM	SM	Black MadJax	6,900
15-662-MD	MD	Black MadJax	6,900
15-662-LG	LG	Black MadJax	6,900
15-662-XL	XL	Black MadJax	6,900
15-662-2X	2X	Black MadJax	6,900
15-663-SM	SM	Black RedDot	6,900
15-663-MD	MD	Black RedDot	6,900
15-663-LG	LG	Black RedDot	6,900
15-663-XL	XL	Black RedDot	6,900
15-663-2X	2X	Black RedDot	6,900

Ladies Ivy League Pullover

MSRP \$118.00

Tri-blend with super soft fleece

Color & Logo Combination



Item #	Size	Description	Points
15-664-SM	SM	Black/White RedDot	5,900
15-664-MD	MD	Black/White RedDot	5,900
15-664-LG	LG	Black/White RedDot	5,900
15-664-XL	XL	Black/White RedDot	5,900
15-664-2X	2X	Black/White RedDot	5,900
15-665-SM	SM	Black/White NIVEL	5,900
15-665-MD	MD	Black/White NIVEL	5,900
15-665-LG	LG	Black/White NIVEL	5,900
15-665-XL	XL	Black/White NIVEL	5,900
15-665-2X	2X	Black/White NIVEL	5,900
15-666-SM	SM	Black/White MadJax	5,900
15-666-MD	MD	Black/White MadJax	5,900
15-666-LG	LG	Black/White MadJax	5,900
15-666-XL	XL	Black/White MadJax	5,900
15-666-2X	2X	Black/White MadJax	5,900
15-667-SM	SM	Storm Reliance	5,900
15-667-MD	MD	Storm Reliance	5,900
15-667-LG	LG	Storm Reliance	5,900
15-667-XL	XL	Storm Reliance	5,900
15-667-2X	2X	Storm Reliance	5,900

Item #	Size	Description	Points
15-668-SM	SM	Storm NIVEL	5,900
15-668-MD	MD	Storm NIVEL	5,900
15-668-LG	LG	Storm NIVEL	5,900
15-668-XL	XL	Storm NIVEL	5,900
15-668-2X	2X	Storm NIVEL	5,900
15-669-SM	SM	Pink NIVEL	5,900
15-669-MD	MD	Pink NIVEL	5,900
15-669-LG	LG	Pink NIVEL	5,900
15-669-XL	XL	Pink NIVEL	5,900
15-669-2X	2X	Pink NIVEL	5,900
15-670-SM	SM	Pink Reliance	5,900
15-670-MD	MD	Pink Reliance	5,900
15-670-LG	LG	Pink Reliance	5,900
15-670-XL	XL	Pink Reliance	5,900
15-670-2X	2X	Pink Reliance	5,900

Ladies Kinergy Training Tee

MSRP \$52.00

Heathered wicking knit



Color & Logo Combination



15-671



15-672



15-673



15-674

Item #	Size	Description	Points
15-671-SM	SM	Graphite Heather Jake's	2,600
15-671-MD	MD	Graphite Heather Jake's	2,600
15-671-LG	LG	Graphite Heather Jake's	2,600
15-671-XL	XL	Graphite Heather Jake's	2,600
15-671-2X	2X	Graphite Heather Jake's	2,600
15-672-SM	SM	Red Heather MadJax	2,600
15-672-MD	MD	Red Heather MadJax	2,600
15-672-LG	LG	Red Heather MadJax	2,600
15-672-XL	XL	Red Heather MadJax	2,600
15-672-2X	2X	Red Heather MadJax	2,600

Item #	Size	Description	Points
15-673-SM	SM	Royal Heather Reliance	2,600
15-673-MD	MD	Royal Heather Reliance	2,600
15-673-LG	LG	Royal Heather Reliance	2,600
15-673-XL	XL	Royal Heather Reliance	2,600
15-673-2X	2X	Royal Heather Reliance	2,600
15-674-SM	SM	Royal Heather Nivel	2,600
15-674-MD	MD	Royal Heather Nivel	2,600
15-674-LG	LG	Royal Heather Nivel	2,600
15-674-XL	XL	Royal Heather Nivel	2,600
15-674-2X	2X	Royal Heather Nivel	2,600

Ladies Tri-Blend T-Shirt**MSRP \$38.00***Tri-blend knit*

Color & Logo Combination

**15-675****15-676****15-677****15-678**

Item #	Size	Description	Points
15-675-SM	SM	Storm Nivel	1,900
15-675-MD	MD	Storm Nivel	1,900
15-675-LG	LG	Storm Nivel	1,900
15-675-XL	XL	Storm Nivel	1,900
15-675-2X	2X	Storm Nivel	1,900
15-676-SM	SM	Storm Reliance	1,900
15-676-MD	MD	Storm Reliance	1,900
15-676-LG	LG	Storm Reliance	1,900
15-676-XL	XL	Storm Reliance	1,900
15-676-2X	2X	Storm Reliance	1,900

Item #	Size	Description	Points
15-677-SM	SM	Black Heather RedDot	1,900
15-677-MD	MD	Black Heather RedDot	1,900
15-677-LG	LG	Black Heather RedDot	1,900
15-677-XL	XL	Black Heather RedDot	1,900
15-677-2X	2X	Black Heather RedDot	1,900
15-678-SM	SM	Black Heather MadJax	1,900
15-678-MD	MD	Black Heather MadJax	1,900
15-678-LG	LG	Black Heather MadJax	1,900
15-678-XL	XL	Black Heather MadJax	1,900
15-678-2X	2X	Black Heather MadJax	1,900





MADJAX

Featured:

Ladies Repreve Eco® Vest
Black MadJax Item # 15-683 pg 30

Ladies Repreve® Eco Vest

MSRP \$138.00

MicroTec woven face

Color & Logo Combination



	
15-679	15-680
	
15-681	15-682
	
15-683	15-684

Item #	Size	Description	Points
15-679-SM	SM	White Nivel	6,900
15-679-MD	MD	White Nivel	6,900
15-679-LG	LG	White Nivel	6,900
15-679-XL	XL	White Nivel	6,900
15-679-2X	2X	White Nivel	6,900
15-680-SM	SM	White RedDot	6,900
15-680-MD	MD	White RedDot	6,900
15-680-LG	LG	White RedDot	6,900
15-680-XL	XL	White RedDot	6,900
15-680-2X	2X	White RedDot	6,900
15-681-SM	SM	White MadJax	6,900
15-681-MD	MD	White MadJax	6,900
15-681-LG	LG	White MadJax	6,900
15-681-XL	XL	White MadJax	6,900
15-681-2X	2X	White MadJax	6,900

Item #	Size	Description	Points
15-682-SM	SM	White Reliance	6,900
15-682-MD	MD	White Reliance	6,900
15-682-LG	LG	White Reliance	6,900
15-682-XL	XL	White Reliance	6,900
15-682-2X	2X	White Reliance	6,900
15-683-SM	SM	Black MadJax	6,900
15-683-MD	MD	Black MadJax	6,900
15-683-LG	LG	Black MadJax	6,900
15-683-XL	XL	Black MadJax	6,900
15-683-2X	2X	Black MadJax	6,900
15-684-SM	SM	Black Nivel	6,900
15-684-MD	MD	Black Nivel	6,900
15-684-LG	LG	Black Nivel	6,900
15-684-XL	XL	Black Nivel	6,900
15-684-2X	2X	Black Nivel	6,900

Trucker Snapback & Fold-Over Beanie

Stylish and popular, the Aggressive Heather Trucker Snapback from Pacific Headwear is performance-inspired with a mind for premium comfort. Featuring sublimated heather front panels and a contrasting undervisor giving it an extra stylish edge, this cap will also keep you dry with moisture-wicking technology.

**15-686****15-687****15-688****15-689****15-690****15-691****15-693****15-694****15-696****15-697****15-699**

Item #	Description	Points	MSRP
15-686	Red MadJax Trucker Snapback	2,400	\$48.00
15-687	Red RedDot Trucker Snapback	2,400	\$48.00
15-688	Royal Nivel Trucker Snapback	2,400	\$48.00
15-689	Royal Reliance Trucker Snapback	2,400	\$48.00
15-690	Graphite Reliance Trucker Snapback	2,400	\$48.00
15-691	Graphite Nivel Trucker Snapback	2,400	\$48.00
15-693	Black MadJax Trucker Snapback	2,400	\$48.00
15-694	Black Nivel Trucker Snapback	2,400	\$48.00
15-696	Black Reliance Trucker Snapback	2,400	\$48.00
15-697	Graphite MadJax Fold-Over Beanie	1,800	\$36.00
15-699	White Nivel Fold-Over Beanie	1,800	\$36.00

Accessories

Work Gloves



Item #	Size	Description	Points	MSRP
15-300	LG	Black Jake's	1,600	\$32.00
15-301	XL	Black Jake's	1,600	\$32.00
15-556	LG	Blue/Black Reliance	1,600	\$32.00
15-557	XL	Blue/Black Reliance	1,600	\$32.00
15-559	2X	Blue/Black Reliance	1,600	\$32.00
15-554	LG	Red/Black MadJax	1,600	\$32.00
15-555	XL	Red/Black MadJax	1,600	\$32.00
15-558	2X	Red/Black MadJax	1,600	\$32.00

Sunglasses Strap



15-704



15-705



15-702



15-703

Item #	Description	Points	MSRP
15-704	Nivel Blue	300	\$6.00
15-705	Reliance Black	300	\$6.00
15-702	MadJax Red	300	\$6.00
15-703	RedDot Black	300	\$6.00



15-706



15-707



15-708



15-562

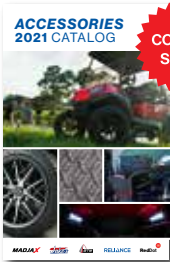


15-563

Item #	Description	Points	MSRP
15-706	Reliance Tumbler	1,800	\$36.00
15-707	MadJax Tumbler	1,800	\$36.00
15-708	Nivel Tumbler	1,800	\$36.00
15-562	Nivel Koozie	700	\$14.00
15-563	MadJax Koozie	700	\$14.00

Promotional Material

Collateral



Accessories 2021 Catalog
5.5" x 8.5"



MadJax Storm Body Kit Poster – 36" x 24"
Item # **15-711**
Points 1,000
MSRP \$20.00



RedDot Swatch Book
Item # **21-027**
Points 4,500
MSRP \$90.00



Nivel Pen (6 pack)
Item # **15-700**
Points 800
MSRP \$16.00



Reliance Pen (6 pack)
Item # **15-701**
Points 800
MSRP \$16.00

Hanging Banners



15-603



15-604



15-605

Item #	Description	Points	MSRP
15-603	MadJax Black and Red X Banner	3,500	\$70.00
15-604	Mad Banner	3,500	\$70.00
15-605	Nivel Blue Banner	3,500	\$70.00



RELIANCE SERVICE PARTS CABINET

Item # **22-213**

Points 190,000



Nivel has partnered with leading storage solution manufacturer, Durham Manufacturing, to bring you the Reliance Service Parts Cabinet.

Stocking incentives are available. Contact your sales representative for more information. Recommended stocking lists are available upon request.

Features:

- Dimensions: 48" x 24" x 72"
- Welded steel construction with keyed double locking doors
- 176 yellow bins and 12 belt hangers included
- Durable textured powder coat finish
- Louvered panels on all interior sides

DURHAM MFG®
Est. 1922



Header LED Displays
Header Acrylic Displays
Header LED Power Pack, Item # 15-606*

14,000 points | \$280.00 MSRP
2,900 points | \$58.00 MSRP
5,900 points | \$118.00 MSRP



LED Item # **15-564**
Acrylic Item # **15-575**



LED Item # **15-565**
Acrylic Item # **15-570**



LED Item # **15-566**
Acrylic Item # **15-571**



LED Item # **15-567**
Acrylic Item # **15-572**



LED Item # **15-568**
Acrylic Item # **15-573**



LED Item # **15-569**
Acrylic Item # **15-574**



LED Item # **15-577**
Acrylic Item # **15-583**



LED Item # **15-580**
Acrylic Item # **15-586**



LED Item # **15-576**
Acrylic Item # **15-582**



LED Item # **15-581**
Acrylic Item # **15-587**



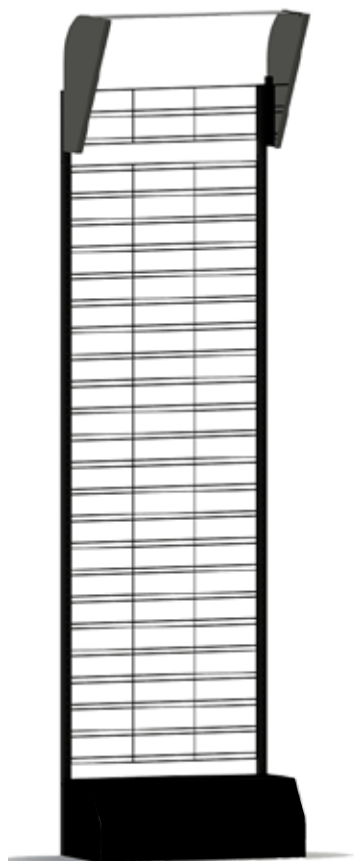
LED Item # **15-578**
Acrylic Item # **15-584**



LED Item # **15-579**
Acrylic Item # **15-585**

* LED headers require a power pack, each pack powers 5 headers.

Racking System



MadJax Rack Display Section
(Header/Footer sold separately)
Item # **K15-024**

Points 15,900
MSRP \$318.00

Display Dimensions
98" H x 25" W x 15" D

Without Header & Footer
90" H x 25" W x 13" D

MadJax Header &
Footer for Rack Display
Item # **15-055**

Points 5,900
MSRP \$118.00



6" Bent Hook
Item # **15-007**

Points 100
MSRP \$2.00



9" Straight Hook
Item # **15-005**

Points 150
MSRP \$3.00



9" Heavy Duty Lift Kit Hook
Item # **15-041**

Points 200
MSRP \$4.00



Wheel Assembly Hook
Item # **15-040**

Points 150
MSRP \$3.00





POWER

DJAX

R
S

rt, and water
 red fit
 t ABS plastic
 all hardware

03-031

ML528000

MADJAX

FOOT
STEP

MADJAX
GENERO 250.000

GENESIS 250/300

GOLF BAG ATTACHMENT

- Easy-to-fit neck mount design
- Safety warning pull tape
- Durable black powder-coated hardware
- Includes lower mounting arm



TRAILER HITCH

MADJAX

E-Z-GO[®] TXT
TRAILER
HITCH

01-008

01-059

MADJAX **STORM**

SERIES

The NEW Storm Body Kit is here!

This automotive-style kit is available for E-Z-GO® TXTs, model years 1994 and up*. Offered in 9 Introductory colors, with mold-in & premium painted options. This innovative kit is the first to feature flush mount LED headlights and taillights with all of the features of our Ultimate Plus Light Kits.



FEATURES:

- **Full Body Kit Includes:**
 - Front Cowl & Black Grille
 - Rear Body with Trunk Cover
 - Full LED Ultimate Plus Light Kit standard, with added reverse lights
- **Fits E-Z-GO TXT Vehicles 94' to current, 12-48V** *(Other models may require additional voltage converters)
- **Multi-Piece body design, available in Mold-In Color & Two-Part Automotive Paint finishes**
- **Compatible with MadJax Genesis series & GTW Mach series rear seat kits**
- **Eco-Friendly injection molded body made of durable & 100% recyclable polypropylene**



MOLD-IN COLOR OPTIONS

Color	Item #
 Black	05-235-BK01
 White	05-235-WH01
 Sea Storm	05-235-BG02
 Forest Green	05-235-GR02
 Cement Gray	05-235-GY01

TWO-PART AUTOMOTIVE PAINT OPTIONS

Color	Item #
 Admiral Blue Metallic	05-235-BL02
 Cherry Metallic	05-235-RD02
 Silver Metallic	05-235-GY02
 Gunmetal Metallic	05-235-GY03

**COMING
SOON**

Be sure to get a Storm Body Kit poster for your show room!
See pg. 34 for more details

FREIGHT CHARGES

Partners are responsible for applicable freight charges if redeeming points for reward items.

- ***All reward transactions are delivered via “Standard” freight only.***
- Any order containing POP and / or display racking systems will be subject to any applicable freight charges. ***On all non-POP orders, a flat rate shipping of \$7.95 will be applied.***
- For International Partners, your reward items are subject to normal International Freight charges.

DEFINITION OF TERMS

- ***Account Holder*** – also known as a Partner. A Nivel customer or dealer and will be auto enrolled into the Partner Program.
- ***Partner*** – also known as an Account Holder. A Nivel customer that has been enrolled into the Partner Program.
- ***Points*** – the number earned by each Partner that can be redeemed for reward items.
- ***Reward Categories*** – are a classification of items available for Partner redemption.

EXCLUSIONS

***All Partner Program redemptions or transactions are final.
All items are non refundable.***

- If an account holder is not in good standing, their points expire end of the calendar year, and they may not be eligible to be in the Partner Program.
- For International Partners, your reward items are subject to normal International Freight charges.
- Only a parent company can redeem points.

MadJax Dealer Partner Program Items:

- Only eligible MadJax dealers have access to MadJax Partner Program items.
- Dealers must also be authorized OEM dealers AND have retail showroom space/presence.
- Dealers must have space to fit at least 2(two) 12 in x 13 in D x 96 in H showroom racks.

FREQUENTLY ASKED QUESTIONS (FAQ):

1. Are new Nivel dealers or customers automatically enrolled in the Partner Program?

YES. All new partners will be automatically enrolled by their sales representative at the time of account number designation.

2. Are existing Partner Program participants included in the 2021 Partner Program?

YES. All existing Dealers/Partners will be automatically enrolled in the 2021 Partner Program.

3. How do the Partners know their account information?

*Please call **800-959-0852** for the following:*

- **Points Availability**
- **Points Redemption**

4. Do Partner points expire?

Partner points expire on March 31 of the following calendar year. The 2021 points will expire on March 31, 2022.

5. What is the current redemption process of a parent company and their children companies?

Currently, only the Parent company can redeem points.

6. Are reward items refundable?

*All transactions are final and non-refundable. **Any item out of stock will be substituted with an item of the closest brand/category.***

7. How do we communicate information to the Partners?

- **Partner Program booklets** – will be given to the sales team and will be distributed via mail/email to customers.
- **Website** – Partners are encouraged to visit nivelparts.com/partner-program for up-to-date information.
- **Emails** will be sent to Partners about various program rewards and information.

8. Who do we contact for more information or questions?

*Please email **partner_program@nivelparts.com***

MADJAX

Jake's

RedDot



RELIANCE

800.959.0852
nivelparts.com

NIVEL / SPECIALTY
VEHICLES